



SagaStandards: Transforming Music with SagaChain

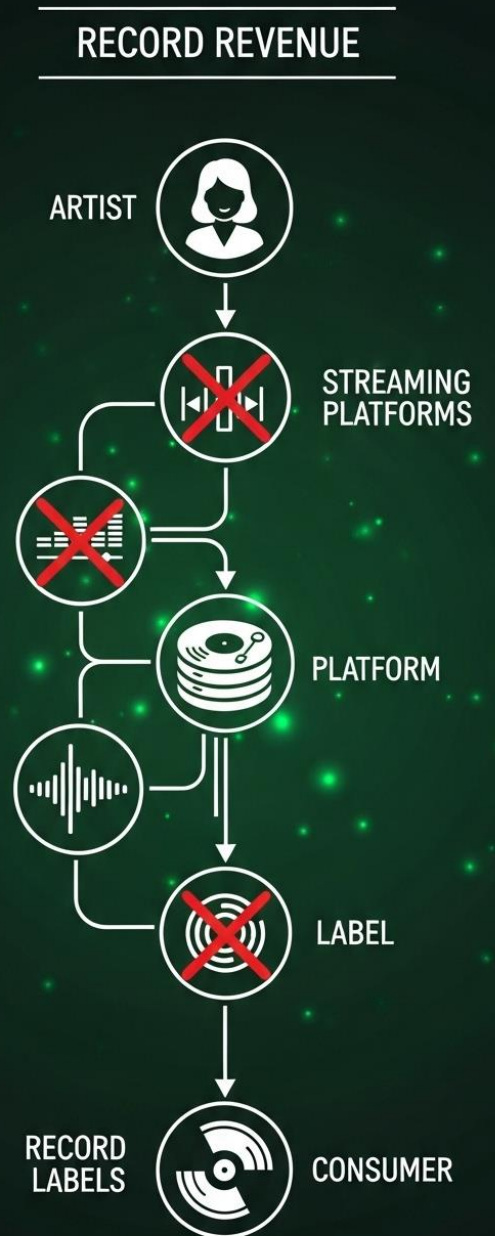
Join the Future of Rights Management and Royalties





Why Music Needs Change

- ❖ Opaque royalties: Artists earn average only \$0.0017/stream after 30-60% intermediary cuts.
- ❖ Delayed payments: 6-12 month waits hurt independent creators.
- ❖ Rights disputes: \$500M/year spent on legal battles over ownership.
- ❖ Unmatched royalties: U.S. \$700M missing metadata
- ❖ Consumer distrust: Fans unaware of unfair payouts (e.g., X backlash against platforms).
- ❖ Quote: “Artists deserve fair pay, instantly. Fans deserve transparency.” – Sarah Vega, Indie Artist

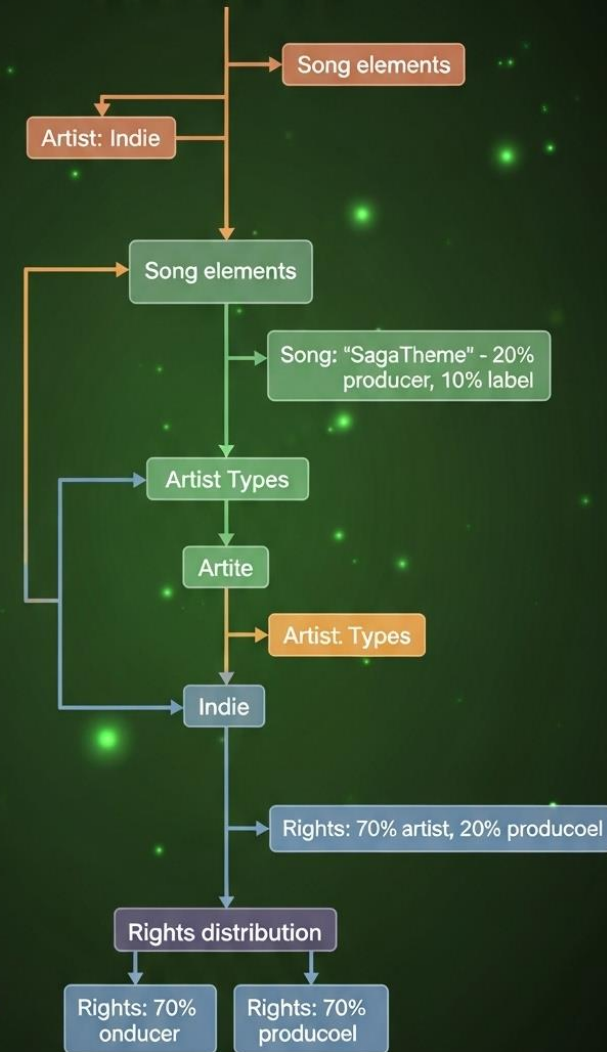




SagaStandards: The Solution for Music

- ❖ SagaStandards leverages SagaChain's blockchain for:
 - ❖ Music Class Trees: Hierarchical metadata (song → artist → rights) for global compatibility.
 - ❖ Programmable Smart Assets (SagaPSA): Automate royalties instantly.
 - ❖ Persistent State Data Management: Transparent, immutable ledger for trust.
- ❖ Initiative for DDEX, Open Music, IFPI, and Music Biz standards.

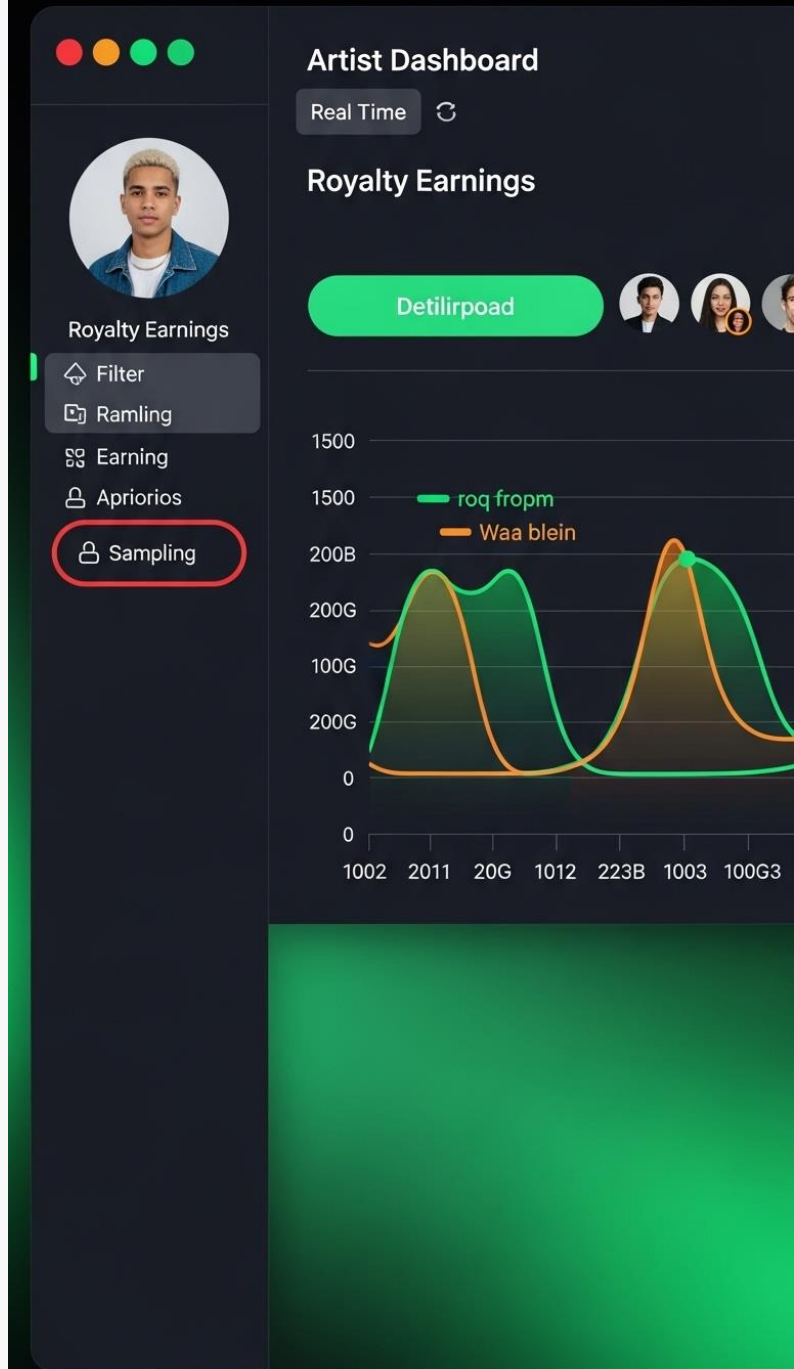
Music Class Tree





Real-World Impact

- ❖ Music streaming platform on SagaChain:
 - ❖ Tokenizes songs as SagaPSA for instant royalty splits (e.g., 70% to artist).
 - ❖ Logs metadata (ISRC, ownership) on SagaChain's ledger.
 - ❖ Results: Artists earn 20% more (\$1,750 vs. \$1,500/month), 85% consumer trust.
- ❖ Scales globally with low fees, unlike Ethereum.

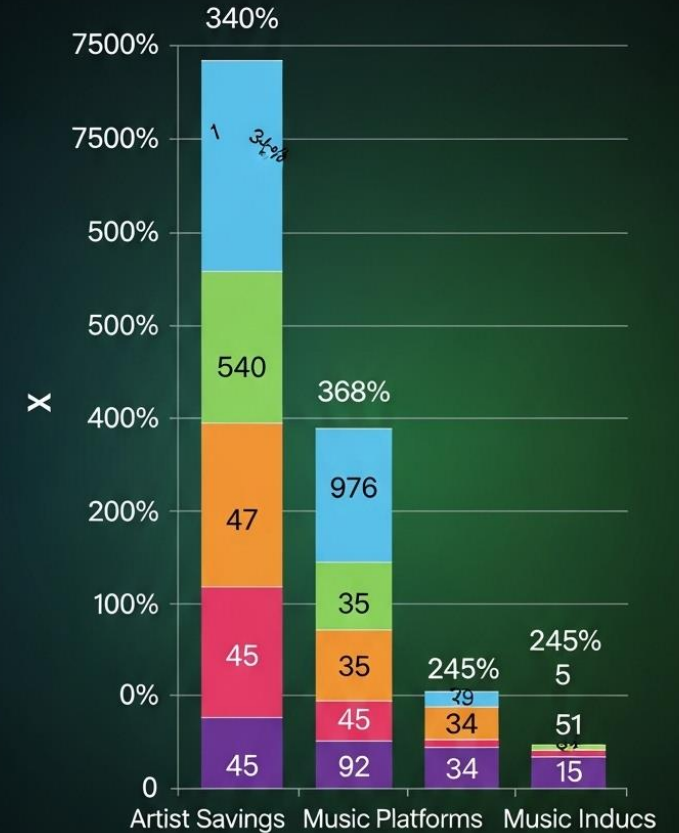




Billions in Value Creation

- ❖ Artists: \$5.5-6.5B more annually (higher payouts + NFTs).
- ❖ Platforms: \$7.4B in new revenue (subscriptions + ads + tokenized assets).
- ❖ Industry: \$6.2-6.4B in savings (intermediaries, disputes, analytics).
- ❖ Total Impact: \$20.1-21.3B by 2030 with 50% adoption.

Current Revenue/VS Current Revenue/
/Savings under SagaStandards

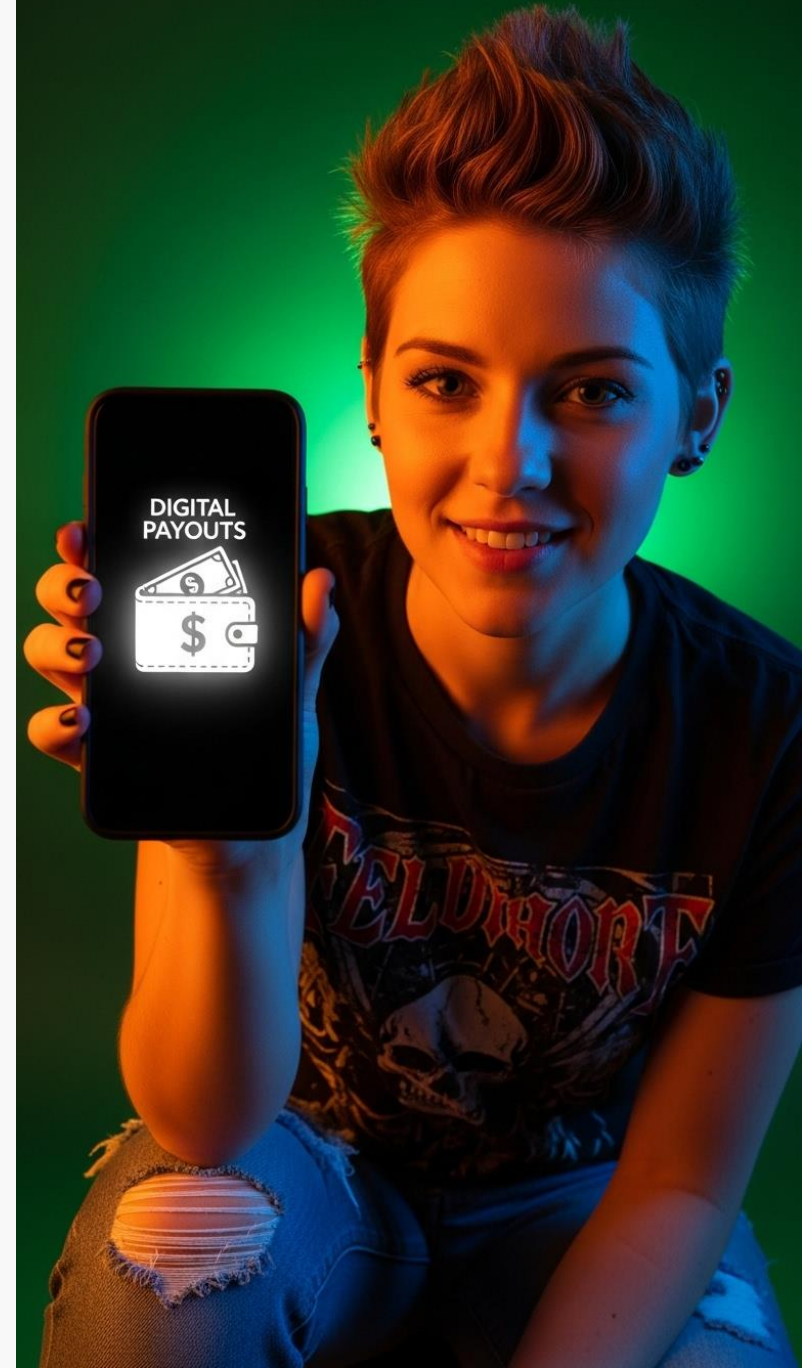


■ Artist
 ■ Music Platforms
■ Music Industry



Empowering Creators

- ❖ Instantroyalties: Paid in seconds via SagaPSA.
- ❖ Higher earnings: 60-70% of stream revenue vs. 40-50%.
- ❖ Tokenized assets: Sell Fan Passes for extra income (e.g., \$1,000/drop).
- ❖ Clear rights: No disputes with immutable metadata.





A Win for Companies

- ❖ Cut costs: 80% less on accounting (\$200M/year for large platforms).
- ❖ Boost revenue: 10% more subscribers, 20% higher ad spend.
- ❖ Competitive edge: Attract artists with transparency.
- ❖ Global reach: Interoperable metadata opens emerging markets (\$1B potential).



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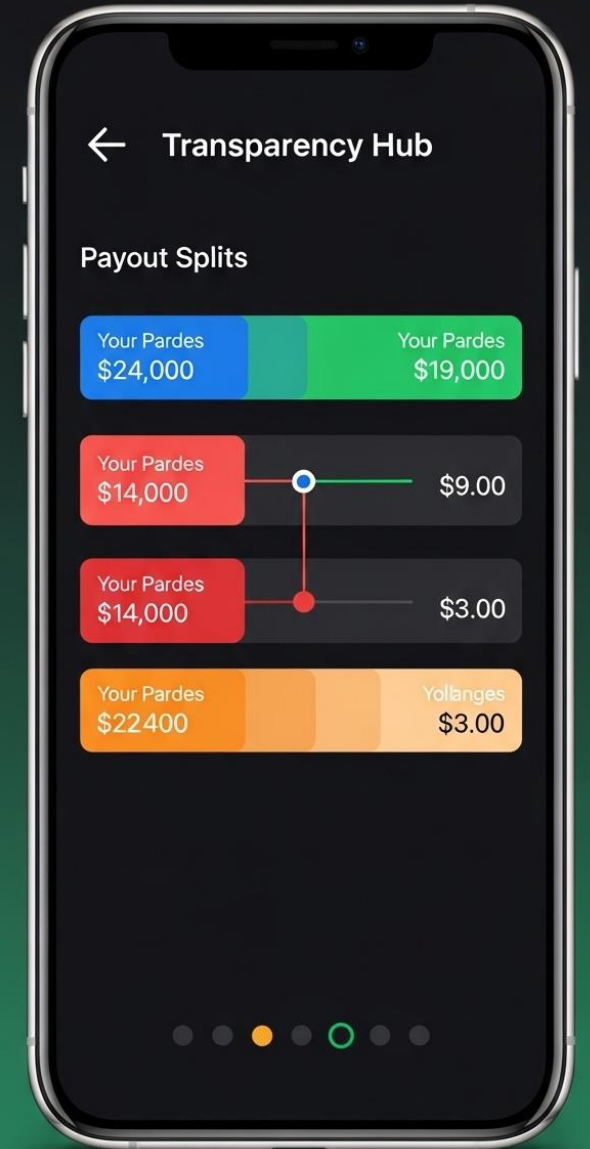


Oderint™



Fans Deserve Better

- ❖ Trust: See how your \$10/month supports artists (e.g., 60% to creators).
- ❖ Exclusive content: Buy/trade tokenized Fan Passes (e.g., \$10 Pass → \$15 resale).
- ❖ Privacy: Control data sharing for personalized playlists via SagaPSA.





Initiative to Implement Global Open Standards

- ❖ DDEX: Metadata standards (ERN, ISRC) for interoperability.
- ❖ Open Music: Open APIs for decentralized rights.
- ❖ IFPI: Global ISRC authority for universal adoption.
- ❖ Music Biz: Metadata Style Guide for consistency.
- ❖ SagaStandards ensures compatibility and trust.





Overcoming Barriers

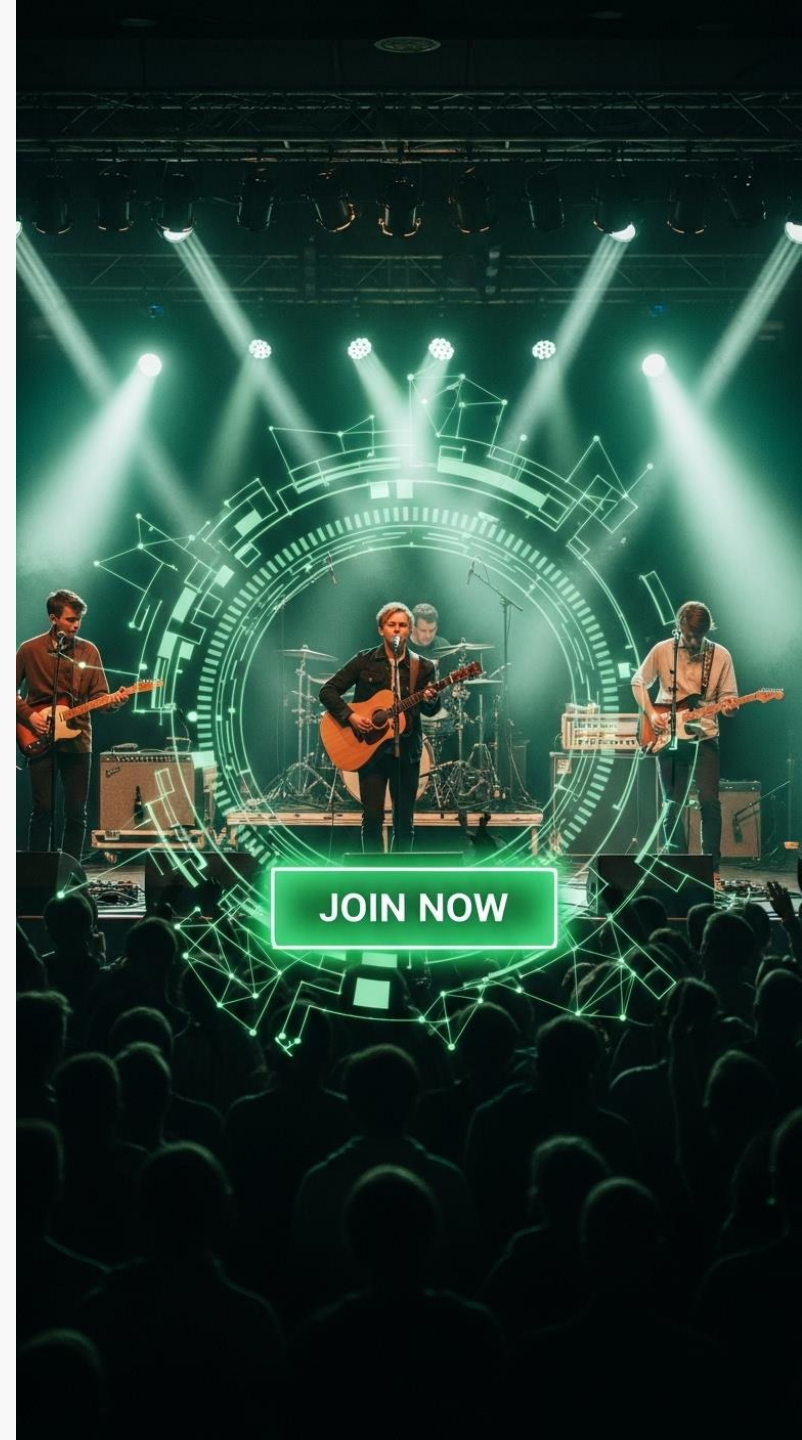
- ❖ Adoption Costs: \$1-2B industry-wide, offset by \$6B savings.
- ❖ Tech Complexity: User-friendly tools (e.g., wallet setup) simplify onboarding.
- ❖ Regulation: Compliance with GDPR, SEC via legal partnerships.
- ❖ Resistance: Pilots will prove value to skeptics.





Be Part of the Future

- ❖ Artists: Sign up to tokenize your music and earn more.
- ❖ Platforms/Labels: Join pilots to cut costs and gain users.
- ❖ Standards Bodies: Co-develop Music Class Trees for global impact.
- ❖ Consumers: Demand transparency from your platforms.
- ❖ sagastandards@prasaga.com for details.





Together, We Transform Music

- ❖ SagaStandards + SagaChain = Fairer, faster, transparent music industry.
- ❖ \$20B+ financial impact by 2030?
- ❖ Contact: info@sagastandards.org
- ❖ X: @prasagaofficial

“Let’s make music work for everyone.”





Citations

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- ❧ IFPI. (2025). Global Music Report 2024. International Federation of the Phonographic Industry. [ifpi website](#)
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- ❧ Hypebot. (2024, October 15). Music NFT Market Trends: 2024 Update. <https://www.hypebot.com/music-nft-market-2024>
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